



THE NEUROSURGERY
FOUNDATION *at*
Goodman Campbell

Dear Friend:

Goodman Campbell Brain and Spine invites you to become a sponsor of our 6th Annual Brain Bolt 5K. We are excited to announce that we will be hosting the race both in-person and virtually this year! The event will be held on Saturday October 2nd, 2021, at the Gazebo at Civic Square in Carmel. The event has grown each year, not only in the number of participants but in the generous contributions of sponsors like you.

We welcome participation from all community members based on comfort level. We will be gathering safely in person to celebrate, but will offer a virtual option for those that prefer to participate using their own course. After virtual participants register online, they will receive a virtual "bib" and confirmation email. Virtual participants must download the race app to track their distance (anywhere around the world) and submit their times before closing ceremonies.

All proceeds of the Brain Bolt 5K will support the efforts of the Neurosurgery Foundation at Goodman Campbell, a 501(c)(3) dedicated to all aspects of neuro care. These include pilot research projects in traumatic brain and spine injury, a follow-up clinic for after-injury care and supporting our neurotrauma databases, among others.

The latest CDC report for traumatic brain injury alone cited 2.87 million emergency room visits, hospitalizations and deaths nationally. As for spine injury, it is estimated that 300,000 people nationally live with spinal cord impairment and more than 5.3 million with permanent brain injury-related disability. Immediate, life- saving efforts of Indiana's neurotrauma teams at Level 1 Trauma Centers provide injured patients with their best chance of survival and recovery.

Because we are hosting an in-person and virtual race this year, we anticipate more runners/walkers/wheelchair participants than ever. We expect to have virtual participants from all over the country partake in this year's event and we cannot do this without you! Your sponsorship will help ensure our success. We offer several sponsorship categories and any monetary or in-kind donation of goods or services is welcomed.

Every donation is important.

Thank you in advance for your generosity and assistance with this special event. If you have questions or need further information please contact us at Brain_Bolt5K@goodmancampbell.com or visit www.brainbolt5k.com.

Sincerely,

Jean-Pierre Mobasser, MD
President, Goodman Campbell Brain and Spine
Vice-Chair, The Neurosurgery Foundation at Goodman Campbell

Richard B. Rodgers, MD
Neurosurgeon, Goodman Campbell Brain and Spine



THE 6th ANNUAL BRAIN BOLT 5K

Sponsorship Levels:	Elite \$25,000	Premier \$10,000	Platinum \$5,000	Gold \$3,000	Silver \$1,500	Bronze \$500
<ul style="list-style-type: none"> Titled banner space and signage at start/finish line Company logo prominently displayed on race registration page and clickable company link sent with participant confirmation emails 						
<ul style="list-style-type: none"> On-stage mention during welcoming remarks Company audio message played at specified mile marker during race 						
Company name/logo prominently displayed on back of t-shirts						
Company name prominently displayed on printed materials						
<ul style="list-style-type: none"> Sponsor booth space Company name prominently displayed on virtual race participant bibs 						
Race registrations and t-shirts for employees	15	10	7	5	2	
Company name prominently displayed on Brain Bolt website						
Inclusions in social media postings						

In- Kind* We welcome in-kind donations of race packet product samples, food items for participants, raffle prizes, and event decorations/furniture.

Name of contact person

Business/Organization

Address

City

State

Zip

Phone

E-mail

Please make checks payable to:

[The Neurosurgery Foundation at Goodman Campbell](#)

c/o Brain Bolt 5K

13345 Illinois Street

Carmel, IN 46032

Questions? Contact Stephanie Irwin at 317-396-1381 or by email at: Brain_Bolt5K@goodmancampbell.com.